



At Dolce Mia Luxe, we know how challenging it can be to successfully position your hotel against the competition, while also keeping track of the bottom line. In response to this industry-wide dilemma, we have created the **Hotel Incentive Program**.

An innovative and fresh take on the hotel / vendor relationship, the **Hotel Incentive Program** offers our hotel partners something in return. An *à la carte services menu* designed to help build relationships, while also building a better business.

Dolce Mia Luxe Services Menu

Customization

Take advantage of the Dolce Mia in-house design team, allowing your hotel to reap the benefits of stunning design work while incorporating the unique look and feel of your own brand. *Customization can include minor changes or a complete overhaul. Prices vary accordingly.*

Spa Mini Bar

Travelers of all kinds will happily reminisce when they experience the luxury of Dolce Mia products in the comfort of their own home. Fully customizable, hotels can choose from any of our unique Dolce Mia products or create a branded look that is entirely their own. **Purchase our Spa Mini Bar in conjunction with our bath amenities, and realize even higher returns.** *Available at a 50% wholesale discount.*

Hotel Website Page

Increase guest and travel community loyalty by partnering with us for a hotel Dolce Mia landing page. Hotels can enjoy the ability to offer incentive discounts on retail products for anyone through a customized, add-on website portal. Send an e-blast to your travel agents, offer an incentive to your employees, or simply say a holiday "thank you" to every guest who stayed with you during the year.

As an added bonus, hotels can receive up to a 30% commission of all sales purchased through the hotel Dolce Mia page. Complimentary included with your purchase of the Bath Amenity Line or Spa Mini Bar. Individual website partnerships are offered with a \$2,000.00 annual membership fee, with a one-time set up fee of \$495.00.

Database Share

We believe in cross-promotion and the wisdom of “share and share alike”. As such, we keep track of anyone purchasing Dolce Mia products through your Hotel Website Page, and share that information with you. In addition, we track your Travel Agent IATAs and provide you with that information as well. **Choose from monthly or quarterly distribution.** *Available for \$495.00 annually. Only available with use of the Hotel Website Page.*

Travel Agent Discounts

We understand the importance of maintaining your Travel Agent relationships. Offer your clientele the gift of any Dolce Mia retail product, at an automatic 10% off. Hotels must partner with Dolce Mia Luxe for the Hotel Website Page or Give-A-Way purchases. *IATA number required to receive discount.*

Gifting Options

Break away from the standard with Dolce Mia Gifts. Enhance your VIP amenities, create a stir at your corporate retreat, thank your employees for their hard work, or say Happy Holidays to clients and special guests. Fully customizable to enhance the unique brand of every individual hotel, Dolce Mia products are the perfect solution to spice up your gifts. *Available at wholesale discounts of up to 50% off.*

Give-A-Ways

Stand apart from the crowd with Dolce Mia products customized to the individual look of your hotel. Perfect for that trade show or sales blitz, Dolce Mia products provide the perfect way to keep your hotel in the minds of your clientele... and your give-a-way on their desk! *Prices vary according to customization.*

Gift Certificates & Coupons

Dolce Mia wants to create flexibility for our hotel partners. Gift certificates can be the perfect way to compensate an upset guest, say thank you to an employee who went above and beyond, or spark a room night competition at a Travel Agency. *Hotels can purchase gift certificates in any amount or coupons for up to 50% off, for any reason, any time.*

Special Events

Looking for a fresh way to showcase your hotel? Host a Dolce Mia Party! There is no limit on attendees, and Dolce Mia will even send a hotel branded invitation to all guests and/or Travel Agents in your area who have purchased Dolce Mia. A representative of Dolce Mia will then attend the event to provide products and display, while you wine and dine your clientele. *Attendees can receive 50% off products purchased during the event, and a gift basket will be provided by Dolce Mia worth up to \$150.00 for a drawing at the end of the evening.*